

**VS**  
SASSOON

INSTRUCTION  
BOOKLET

Thank  
you

Proudly  
supporting

Breast  
Cancer  
Network  
Australia



THE Power of Pink

STYLE  
EXPRESS  
RETRACTABLE CORD HAIRDRYER

VSLE5223A

## THANK-YOU - YOUR SUPPORT IS APPRECIATED

Thank-you for purchasing a Power of Pink product and helping VS Sassoon support Breast Cancer Network Australia.

**Breast Cancer Network Australia (BCNA)** works to ensure that Australians affected by breast cancer receive the very best support, information, treatment and care appropriate to their individual needs.

**BCNA** is the peak national organisation for Australians affected by breast cancer, and consists of a network of more than 100,000 members and 300 Member Groups. More than 90 per cent of our members have had a diagnosis of breast cancer, and the remaining members have had a personal experience with breast cancer through a family member or friend.

**By purchasing this product you are contributing to BCNA projects with the following mission:**

### SUPPORT

BCNA support the needs of Australians affected by breast cancer through our services, resources and programs.

### INFORM

BCNA develops and provide high quality information in a range of formats including information that can empower participation in decisions about treatment and care.

### REPRESENT

BCNA advocates on behalf of Australians affected or at risk of breast cancer to ensure their voices are heard.

### CONNECT

BCNA connects people through their shared breast cancer experience to build support for individuals, groups and communities.

For more information please see [www.bcna.org.au](http://www.bcna.org.au)

## ABOUT YOUR DRYER



1. Rear filter
2. Cool shot button
3. 2 Heat/speed settings
4. Concentrator
5. Retract button

2000 WATTS	Dry, style and get fast results with a dryer that is fitted with a powerful motor.
CERAMIC IONIC CONDITIONING	This natural source of ions & ceramic enables your hair to more easily & effectively absorb heat to help minimise stress & damage.
CORD KEEPER	Cord rewinds inside dryer at the touch of a button.
ADVANCED FAN TECHNOLOGY	The high torque motor delivers powerful, penetrating airstream for ultra fast drying on the thickest of hair.
5 CONTROL SETTINGS	3 heat / 2 speed settings, plus a cool shot to finish & set your style.
CONCENTRATOR	Used to direct the airflow along the length of your hair & help you to style with greater precision.

## FIRST USE

- Remove all packaging and point of sale labels before use.
- Remove plastic cover from plug before use (used to protect it from damage during transportation)

## OPERATING INSTRUCTIONS

- Wash, condition and towel dry your hair
- Make sure the switch is set to the off ('0') setting before plugging into a suitable power outlet.
- Use the high setting II for initial drying or drying thick, hard to dry hair.
- Switch to the low setting I as the hair begins to dry and for styling and scrunch drying.
- If your hair is very fine and damaged, it may be best to use only the low setting.
- To finish, use the cool setting to cool the hair and set the style in place.

**CAUTION:** Take care not to direct the airflow directly onto the skin (e.g. scalp, neck ears, face, etc.) as hot air from the hairdryers can, particularly if held too close, cause discomfort or even burns.

**IMPORTANT:** Hair that has been heavily bleached or chemically treated should only use the low heat settings on this product. Please consult your hairdresser on using heated appliances if you have any concerns about the condition of your hair.

## STYLE TIPS

### STRAIGHT

// Create a smooth straight look by using your dryer with the ultra-slim concentrator nozzle. Divide your hair into sections & hold the hair taut using a brush whilst directing the airflow down the hair shaft.

### VOLUME

// Create tousled natural-looking waves with lots of volume by using your dryer without the nozzle. Flip your head upside down. Grasp your hair at the roots & scrunch between your fingertips whilst drying. When dry, finger comb to arrange your hair as required. Remember to keep it casual & tousled for maximum volume.

### REFRESH

// Refresh your style by giving the roots a quick blast of hot air & finish with the cool setting for the best results.

### EXPERT TIP

// Set your style by finishing with the cool shot or setting. Finish with a spritz of light hold hair spray, for extra hold if needed.

LOVE YOUR STYLE™  
vssassoon.com.au

## WARRANTY

Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced. If the goods fail to be of acceptable quality and the failure does not amount to a major failure.

In New Zealand our goods come with a guarantee that cannot be excluded under the Consumer Guarantee Act 1993.

### Limited Two Year Warranty

Conair Australia Pty Ltd. will repair or replace (at our option) your appliance free of charge for twenty-four months from the date of purchase if the appliance is defective in workmanship or materials. This warranty is an additional benefit and does not affect your legal rights. To obtain service under this warranty, please read the Warranty Leaflet included or contact Conair Customer Service at [aus\\_info@conair.com](mailto:aus_info@conair.com).

**To make a warranty claim you must retain your proof of purchase.**



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## THE ATTACHMENT

### Concentrator

Concentrator nozzles are designed to direct the airflow from your hair dryer to just where you want it, to ease styling and straightening. Nozzles also help you to direct the airflow along the length of the hair from roots to ends. This is important because it helps to smooth the outer surface or cuticle of the hair giving your hair style a smoother finish. For additional control try using one of the lower speed settings with a higher heat.

Care should be taken not to direct the air flow directly onto the skin (e.g. the scalp, neck, ears and face). Never rest the concentrator nozzle on the hair and brush to hold it in place! You should always leave a 2cm to 3cm gap between the end of the nozzle and the hair around the brush.

## CORD KEEPER FUNCTION

Unwind the cord by simply pulling the power cord down until the red marker is visible. It's important to make sure you pull gently and stop when you see the marker in order to avoid damaging the cord over time. To rewind the power cord after use, simply press the 'retract' button. The cord rewinds very quickly: to avoid injury, hold the plug with one hand while pressing the 'push' button with the other.

**CAUTION:** Always make sure the power cord is completely unwound before turning on the hairdryer.

## CERAMIC IONIC TECHNOLOGY

Ceramic Ionic Technology will help keep your hair healthy and shiny looking. It generates full spectrum, infrared heat which works on hair molecules to dry them inside & out. It minimises heat damage and makes hair less frizzy and more manageable.

Ceramic Ionic properties also help to reduce your hairs' static electricity by generating negatively charged ions, closing the hair cuticle & minimising static electricity. Results are smooth, shiny hair with reduced frizzies & fly aways.

## USER MAINTENANCE

Blocked or clogged air intake vents will cause the dryer to overheat. The rear filter should be checked and cleaned on a regular basis. To help maintain optimum performance and prevent overheating of your hairdryer:

- Ensure that your styler is switched off, unplugged from the power outlet and has cooled down.
- Using a soft brush, clean any hair and other debris that may build up in the filter.

If overheating occurs, an automatic safety device will shut the dryer or the heat off to prevent damage or personal injury. If the dryer or heat turns off, unplug the cord and allow the dryer to cool for 15 minutes before restarting. Make sure the air vents are 100% clean.

## IMPORTANT SAFETY INSTRUCTIONS

The following safety precautions should always be followed when using electrical appliances, especially when children are present in your household. Please read these instructions carefully and keep for future reference.

### DANGER

- **WARNING:** Do not use this appliance in or near bathtubs, showers, basins or other vessels containing water. Keep the appliance dry.
- When this appliance is used in a bathroom, unplug it after use since the proximity of water presents a hazard even when the hairdryer is switched off.
- If this appliance falls into water, unplug it immediately - DO NOT reach into the water.



- **WARNINGS:** Before and During Use
- Before using, always ensure that the voltage marked on the appliance is the same as your local power voltage.
- If the appliance is designed to be connected to a detachable power supply (otherwise known as a charger or adaptor), the appliance must only be used with the power supply it was sold with.
- Do not operate this appliance or disconnect from the power supply with wet hands.
- Never use this appliance at the same time as styling products such as aerosols (spray).
- Be very careful when handling this appliance as parts of it may get extremely hot.
- Do not place the appliance on any heat sensitive surface or near flammable materials or objects.
- Keep the cord away from heated surfaces.
- Never block the air openings of the appliance or place on a soft surface such as a bed or couch, where the air openings may be blocked. Keep the air openings free of lint and other debris.
- Do not cover this appliance with anything when it is switched on or hot.
- To avoid electric shock, do not drop or insert any object into an opening in this appliance.

**WARNINGS:** for Storage and Maintenance

- Always unplug the appliance immediately after use and before cleaning or maintenance.
- Do not leave the appliance unattended when plugged in or switched on.
- Always allow the appliance to cool down before storing away in a location where children cannot reach it.
- Do not store or place this appliance in a location where it can fall or be pulled into a bath or sink.
- Do not wrap the supply cord around this appliance when storing as over time this may cause damage to the cord.
- If the supply cord is damaged it must be replaced by the manufacturer, its service agent or similarly qualified persons in order to avoid a hazard.
- Never operate this appliance if it has been dropped or damaged, or if it is not working correctly.
- If this appliance is serviced by an unqualified person this could result in an extremely hazardous situation for the user. Contact Conair Customer service if you have any issues operating your styler.

### CAUTION

- This appliance is not intended for use by infirm persons (including children) with reduced physical, sensory or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person - responsible for their safety.
- Children should be supervised to ensure they do not play with the appliance.
- Use this appliance only for its intended use and as described in this manual. This appliance is not intended for commercial use.
- Do not use any attachments other than those supplied by Conair Australia Pty Ltd.
- For additional protection, the installation of a residual current device (RCD) with a rated operating current not exceeding 30mA is advisable in the electrical current circuit supplying the bathroom. Ask your installer for advice